PRE-PRODUCTION — **PRODUCTION** — **POST-PRODUCTION**

PRE-PRODUCTION	PRODUCTION	POST-PRODUCTION
RESEARCH	CAPTURE VIDEO	EDITING
EQUIPMENT	CAPTURE AUDIO	AUDIO LEVEL
SCHEDULING	SOURCE MATERIAL	
FUNDING		
CREW		

GOALS OF EDITING

- REMOVE UNWANTED FOOTAGE

- CHOOSING THE BEST MATERIAL

- CREATE A FLOW OF INFORMATION

- ADDING EFFECTS, GRAPHICS, MUSIC, ETC.

- CHANGE THE STYLE, PACE, OR MOOD
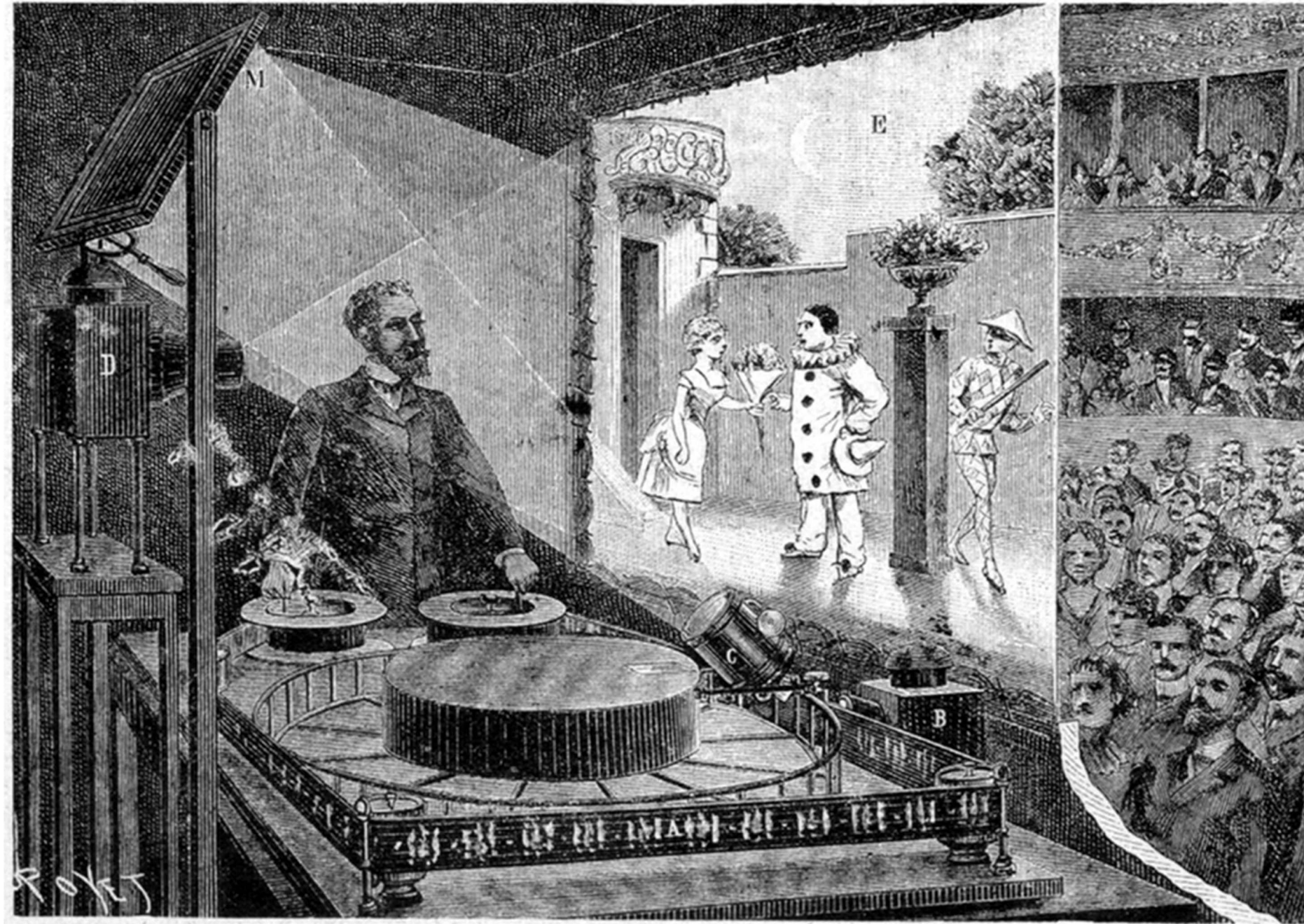
- TELL A POINT OF VIEW ON A SUBJECT/TOPIC

KINETOSCOPE
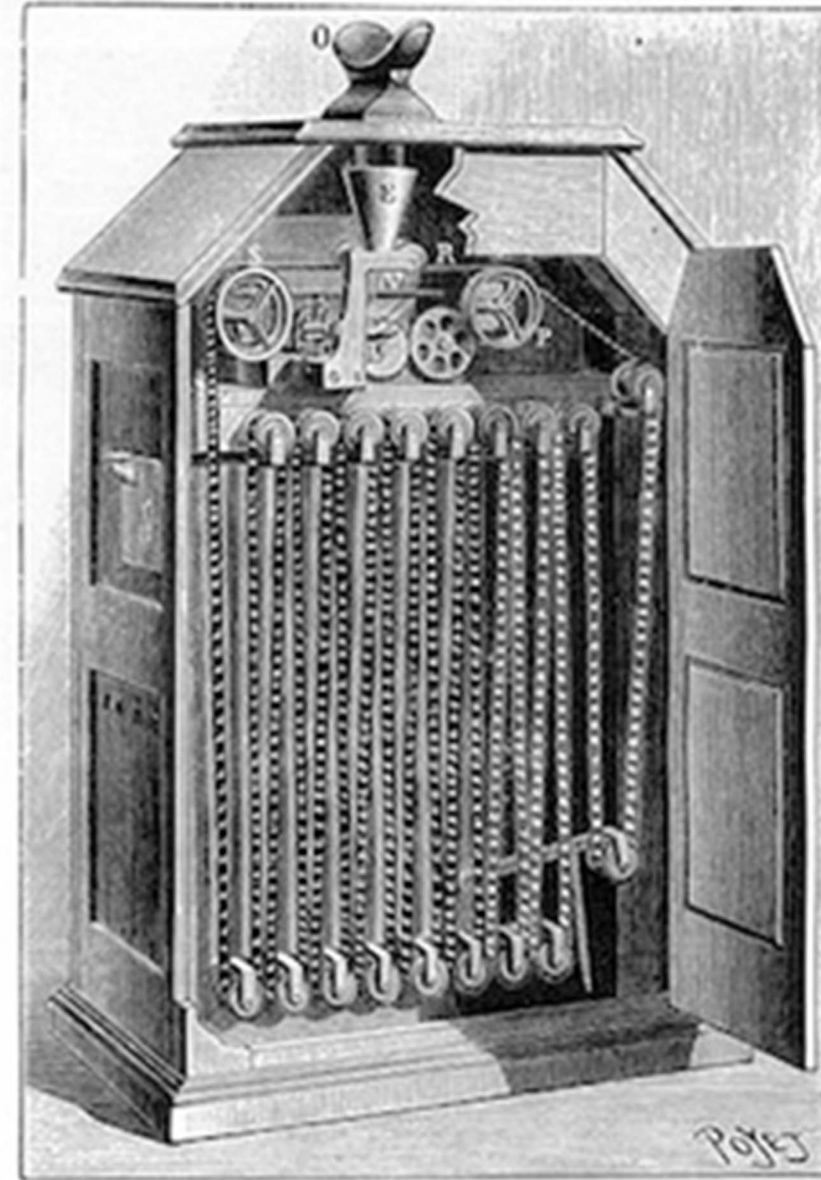
CINÉMATOGRAPHE

OPTICAL THEATRE
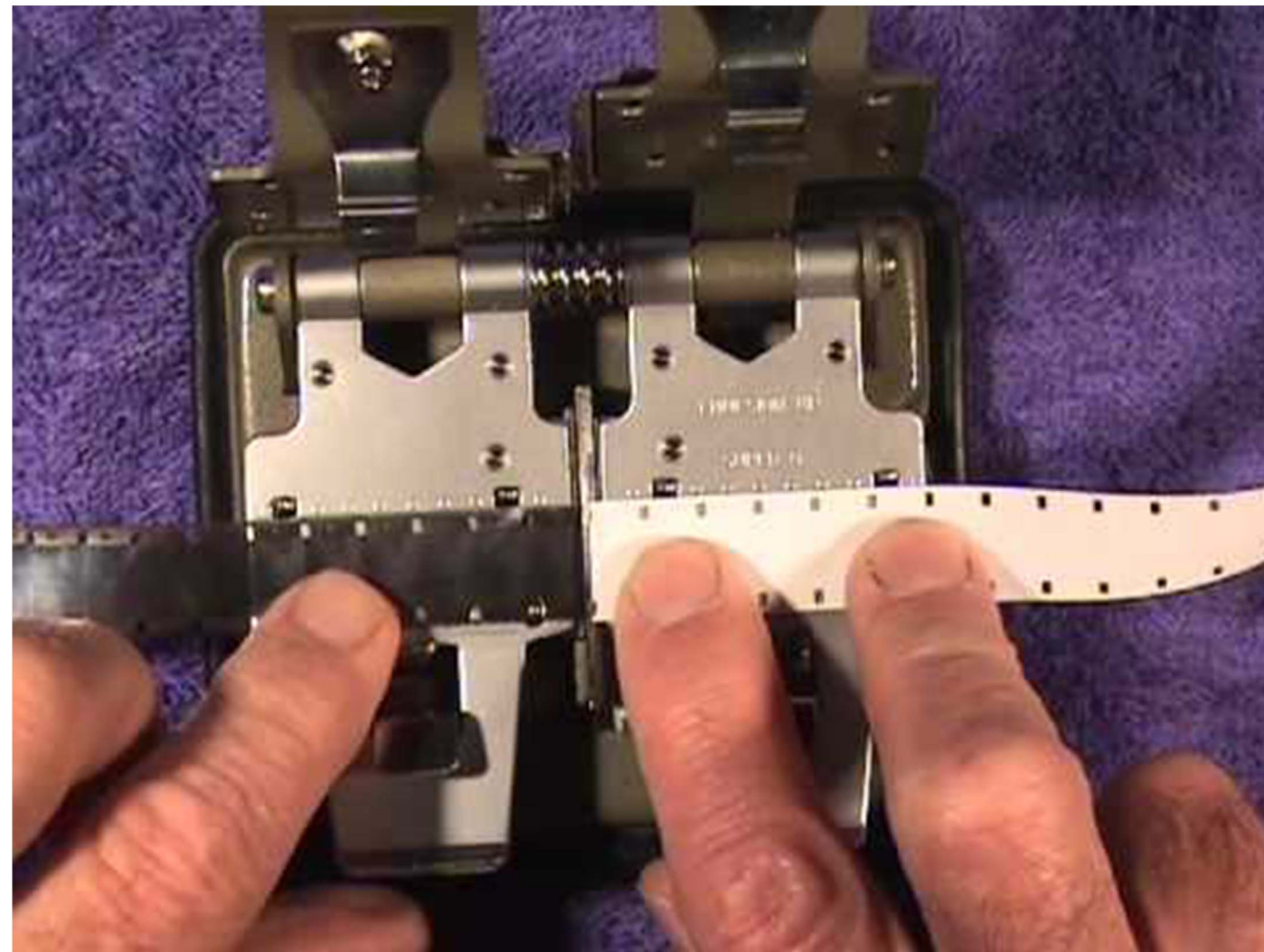
ANALOG EDITING

FILM SPLICING

FIRST USE OF EDITING

"Come Along, Do!" by Robert W. Paul 1898

FREE EDITING SOFTWARE(S)

Free and comes with either Windows or Mac computers. They are limited in being precise when it comes to editing but great for basic jobs.

EDITING SOFTWARE(S) THAT COST

Adobe software
- *7 day trial*
- *Month to Month $30-53*

Apple Software
- *90 day trial*
- *Flat fee $300*

EDITING TECHNIQUES

CONTINUITY

A classical form of editing where an edit can create a seamless action of events.

MONTAGE

A technique of sequencing series of images, condensing space, time, and information.

CONTINUITY EDITING

"A trip to the moon" by George Méliès 1902

MONTAGE EDITING

Sergei Mikhailovich Eisenstein

EDITING STYLES

EXPERIMENTAL

COLLAGE

ESSAY

Aims to re-evaluate cinematic conventions and explore non-narritive forms and alternative methods of narrative making.

A style of film created by juxtaposing found footage from different sources.

Much like an essay, this style focuses on video content that advances an argument.

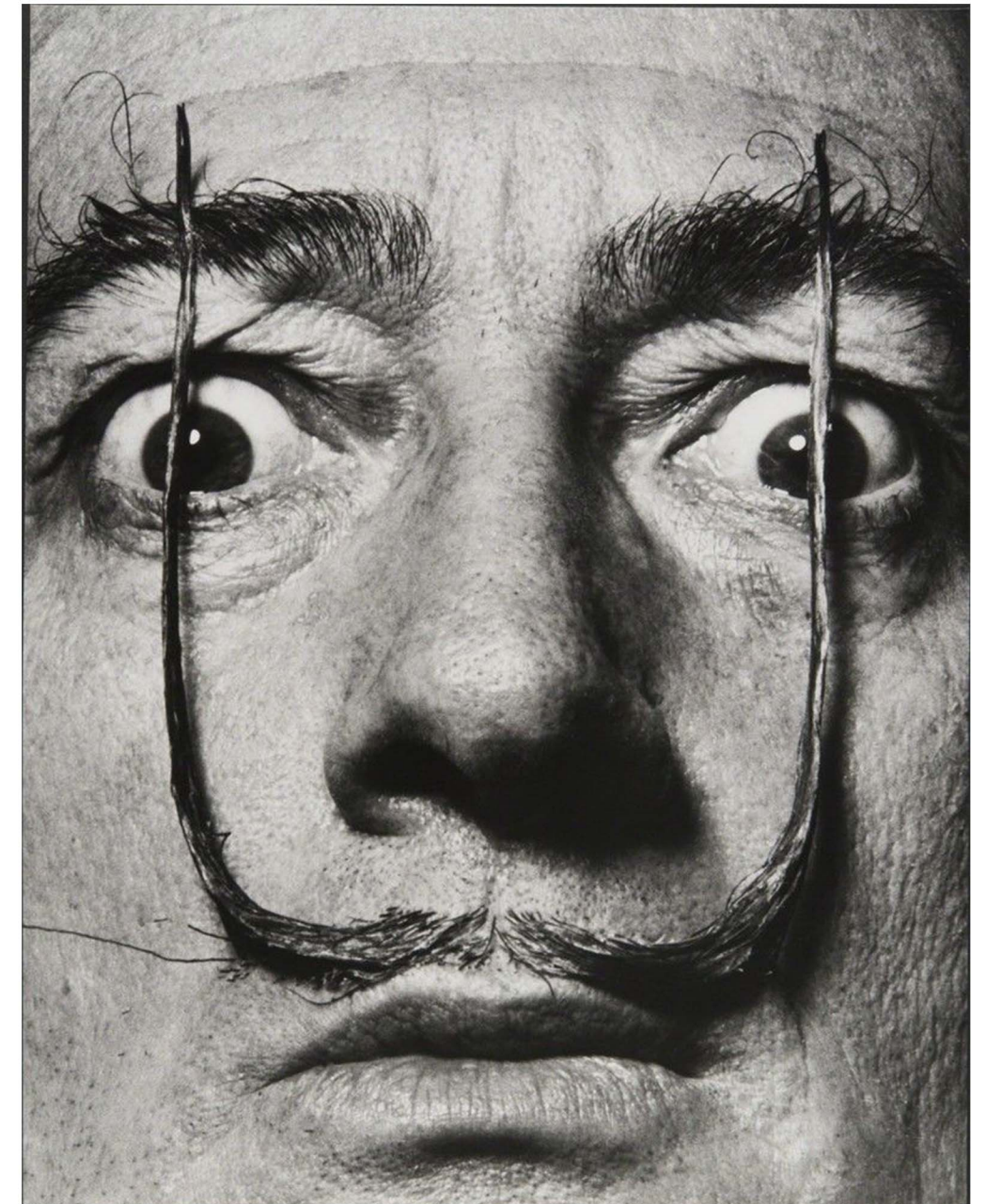# EXPERIMENTAL FILM

"The Giverny Suite" by Ja'Tovia Gary 2019

COLLAGE FILM

"Rose Hobart" by Joseph Cornell 1936

SURREALISM

"The Persistence of Memory" by Salvador Dalí 1931

VIDEO ESSAY

"Every Frame a Painting" by Tony Zhou & Taylor Ramos 2014-2016